

At a Glance

Venue	Hanoi Int'l Center for Exhibition (I.C.E.) Cultural Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Vietnam		
Date	8 – 10	June, 2023	09:00 – 17:00
	11	June, 2023	09:00 – 15:00
Organizer	Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD) Yorkers Trade & Marketing Service Co., Ltd		
Co-organizer	Vietnam Plastics Association (VPA)		
Show Management	Chan Chao International Co., Ltd.		

Participation Fee

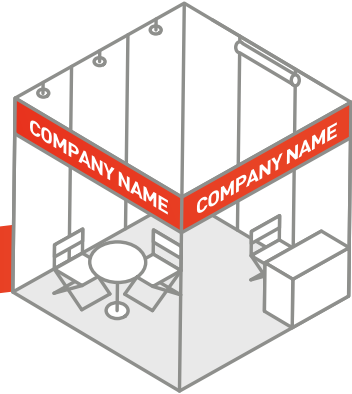
Shell Scheme Package (min 9 sqm) USD 280/ sqm

Including Needle Punch Carpet : Wall Partitions, Carpet, Company Fascia, 3 Folding Chairs,
3 Spotlights, 1 Reception Table, 1 Round table, 1 Dustbin, 1 Single Phase 5 amp/220v Plug.

Space Only (min 36 sqm) USD 250/ sqm

The prices above exclude VAT by 5%
Corner Fee: 10% surcharge based on Total amount
Subject to change, as of December 2022

Book your Stand now!



Comprehensive Marketing Strategy



Show Catalogue



Press Exposure



Customized E-Card



Conference &
Technical Seminar



Newsletter Campaign



B2B Networking

Marketing & Promotion

Facebook + Zalo



6,500+
followers

230,000+
reach

Google Ads



12,000,000+
impressions

Tele-reminding Campaigns to Decision Makers



37,000+
contacts invited

E-Newsletter



43,000
emails delivered

SMS Messages



45,000+
messages sent

Direct Mail



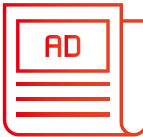
22,000+
buyers invitations
sent out

Online Advertising



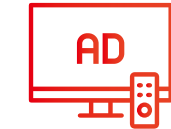
Advertisements placed in websites,
social media sites, e-newsletters, online
news sites, search engines, etc.

Printed Advertising



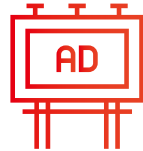
Printed Advertising : Advertisements
placed in international & national
newspapers, magazines, industrial
directories and various printed

Television Advertising



Advertisements placed in many
regional TV channels in Vietnam

Outdoor Advertising



Outdoor banners advertised at
several locations in Vietnam

Contacts

International:
CHAN CHAO INTERNATIONAL CO LTD
3F, No.185, Kangchien Rd., Nei-Hu Dist., Taipei, Taiwan
Tel: +886-2-26596000 / Fax: +886-2-26597000
Ms. Virginia Cheng (ext. 210) / Ms. Gina Chou (ext. 200)
Ms. Tracy Chang (ext. 185)
E-mail: exfdp@chanchao.com.tw

Marketing:
Ms. Tracy Nguyen (ext. 187)
E-mail: Tracy.Nguyen@chanchao.com.tw

Vietnam:
YORKERS EXHIBITION SERVICE VIETNAM
Rm 1107, 11th FL., No.4 Nguyen Dinh Chieu St.,
Indochina Tower, Dist. 1, HCMC, Vietnam
Tel: +84-28-3827-9156 / Fax: +84-28-3827-9157
Mr. Charles (ext.120)
E-mail: salesb@chanchao.com.tw

Hanoi Plas

The 11th Hanoi Int'l
Plastics & Rubber
Industry Exhibition

8 – 11 JUNE 2023

Hanoi Int'l Center for Exhibition (I.C.E.)
Hanoi, Vietnam

Like us on Facebook



HANOIPLAS



Vinexad





Vietnam At A Glance



Population:
97.34 million



Employment rate:
72.8 %



GDP:
271.2 billion USD

• Merchandise exports: **33.6** billion USD

• Merchandise imports: **52.8** billion USD

*Official data from the World Bank, 2021

About Hanoi

- Hanoi is the capital, the second-largest city of Vietnam, the largest economy of the Northern key economic region (KER) and also the city that has the highest percentage of trained labor force in Vietnam at 48.5%
- Hanoi contributed to more than 16% of the national GDP, 18.5% of the state budget, and 8.6% of the total import and export turnover of Vietnam
- Hanoi's industry sector is gradually shifting towards developing high-tech industries with great export value, such as digital control, automation, robotics, nano, plasma, laser, and biotechnology
- The processing and manufacturing industry currently accounts for about 91% of Hanoi industrial output, and it is expected that two to five industrial parks (IP) will be established in outlying districts in the 2021-2025 period.
- Hanoi is now home to 10 industrial parks covering a total area of over 1,347 ha, draws more than 700 projects include FDI and domestic ones.
- Among 25 countries and territories investing in Hanoi's IPs, Japan took the lead with 60%, others include China, the Republic of Korea, Singapore,...



Substantial Opportunities for Plastics & Rubber Industries

Plastics:

- ▶ The Vietnamese plastics market is valued at 7,948 kilo tons in 2021, and is projected to register a CAGR of over 10% during the forecast period (2022-2027)
- ▶ Vietnam's plastic exports in the first three months of 2022 reached 1.39 billion USD, up 28.9% over the same period in 2021
- ▶ The development of the construction and real estate sector is boosting the demand for plastic construction products
- ▶ Environmental protection is strongly promoted in Vietnam, leading to higher demand for high-tech application in the plastics industry

Rubber:

- ▶ Rubber is one of Vietnam's most valuable industrial crops with estimated output was at 1.2 million tons in 2021, accounting for 8.7% of the world's market share
- ▶ In 2021, the Vietnamese rubber yield surpassed major manufacturing countries such as India, Thailand, and Malaysia
- ▶ In the first two months of 2022, rubber exports rose by 7.4 per cent compared to the same period last year
- ▶ Vietnam's rubber industry attracts foreign investors with the low labor costs, various free trade agreements (FTA), and supporting policies from the Government

Forecast Figures



6,000
Gross Space (m²)



400
Booths



8000+
Visitors



15
Countries



200+
Exhibitors

What You Choose

Always Matters

As the most prestigious and experienced plastics & rubber industrial event in Northern Vietnam, Hanoi International Plastics & Rubber Industry Exhibition (HanoiPlas) will mark its 11th session on 8-11 June 2023 with strong support from several authoritative agencies and associations. The event gathers high-profile brands from all over the world to showcase the state-of-the-art products, equipment and technologies. HanoiPrintPack 2023 will create a comprehensive platform to help exhibitors easily access to the dynamic Vietnam plastics & rubber markets.

Officially
Supported By



Ministry of
Industry & Trade



Ministry of
Science & Technology



Vietnam Rubber
Association (VRA)



Vietnam Association
of Mechanical Industry (VAMI)



Rubber & Plastic Manufacturers
Association - HCMC (RUPA)

Visitor Profile

- Appliances Manufacturers
- Association & Trade Bodies
- Automobile Manufacturers
- Automobile Parts & Spares Manufacturers
- Building & Construction Companies
- Chemical and Raw Material
- Cleaning & Recycling Companies
- Education Institutions and

- Organizations
- Electrical Engineering Companies
- Electronics Manufacturers
- Food & Beverage Manufacturers
- Footwear, Tire and Tubes Manufacturers
- Government Officials

- Machinery Equipment Suppliers
- Metalworking Factories
- Plastic Processors & Manufacturers
- Printing & Packaging Factory
- Rubber Processors & Manufacturers
- System Integrator
- Textile & Garments
- Traders

Exhibit Profile

Plastic Machinery

- Bag cutting machinery
- Blow molding machinery
- Extruders
- Flexo printing machinery
- Granulator
- Injection molding machinery
- Machines for plastic packaging technology
- PET blowing machinery
- Plastic film machinery
- Plastic injection molding machinery
- Plastic pipe machinery
- Plastic profile and pipe extrusion lines
- Plastic recycle machines
- PVC mixer machines
- Rubber and tube lines
- Rubber injection molding machinery
- Sprue and central granulators
- Thermoforming machines
- Wire lines

Chemical & Raw Materials

- Basic chemical and intermediates
- Color batch
- Engineering plastics
- Engineering polymers
- Fiber raw materials
- Master batches
- Oils
- Packaging and industrial polymers
- Pigments
- Printing inks
- Rubber additives
- Rubber chemicals
- Solvents

- Thermoplastic elastomers
- PVC compound/ granules/ stabilizers
- Polypropylene / polyethylene/ polystyrene/ polyolefin

Machinery Auxiliary Industry

- Air condition pipes
- Band conveyors
- Brush production machinery
- Chillers
- CNC machinery for plastic processing
- Cooling towers
- Labeling robots
- Magnet and metal separators
- Presses sheet metal machinery
- Raw material mixers
- Reducers
- Robots systems
- Screw & barrels
- Semi-finished & technicals parts

Mould

- Cap moulds
- Injection moulds
- PET bottle moulds
- PET preform moulds
- Plastic blow moulds
- PVC bottle moulds
- PVC door - window and auxiliary profile

Hydraulic & Pneumatic

- Air compressors
- Air receivers
- Connecting equipment
- Fitting and accessories
- Hydraulic cylinders
- Pressurized air line equipment
- Pumps

Recycling

- Agglomeration machinery
- Granule cutting machinery
- Plastic crushing machinery
- Plastic filtering systems
- Plastic recycling extruders
- Plastic recycling technologies
- Recycling services
- Washing rinsing and drying lines

Other

- Dosing equipment
- Mixers
- Silo systems
- Software
- Professional publications

Heat & Control Equipment

- Hot runner systems
- Indicators
- Industrial heating elements
- Modular heat control systems
- Polymer - Plastic testing equipment
- Precision scales
- Resistors
- Sensors
- Static equipment
- Temperature measurement equipment

Hanoi Plas

The 11th Hanoi Int'l
Plastics & Rubber
Industry Exhibition

8 – 11 JUNE 2023

Hanoi Int'l Center for Exhibition (I.C.E.)
Hanoi, Vietnam

Like us on Facebook



HANOIPLAS | Q



Vinesad



VIETNAM PLASTICS ASSOCIATION



YesVietnam

Vietnam At A Glance



Population:
97.34 million



Employment rate:
72.8 %



GDP:
271.2 billion USD

- Merchandise exports: **33.6** billion USD
- Merchandise imports: **52.8** billion USD

*Official data from the World Bank, 2021

About Hanoi

- Hanoi is the capital, the second-largest city of Vietnam, the largest economy of the Northern key economic region (KER) and also the city that has the highest percentage of trained labor force in Vietnam at 48.5%
- Hanoi contributed to more than 16% of the national GDP, 18.5% of the state budget, and 8.6% of the total import and export turnover of Vietnam
- Hanoi's industry sector is gradually shifting towards developing high-tech industries with great export value, such as digital control, automation, robotics, nano, plasma, laser, and biotechnology
- The processing and manufacturing industry currently accounts for about 91% of Hanoi industrial output, and it is expected that two to five industrial parks (IP) will be established in outlying districts in the 2021-2025 period.
- Hanoi is now home to 10 industrial parks covering a total area of over 1,347 ha, draws more than 700 projects include FDIs and domestic ones.
- Among 25 countries and territories investing in Hanoi's IPs, Japan took the lead with 60%, others include China, the Republic of Korea, Singapore,...



Substantial Opportunities for Plastics & Rubber Industries

Plastics:

- ▶ The Vietnamese plastics market is valued at 7,948 kilo tons in 2021, and is projected to register a CAGR of over 10% during the forecast period (2022-2027)
- ▶ Vietnam's plastic exports in the first three months of 2022 reached 1.39 billion USD, up 28.9% over the same period in 2021
- ▶ The development of the construction and real estate sector is boosting the demand for plastic construction products
- ▶ Environmental protection is strongly promoted in Vietnam, leading to higher demand for high-tech application in the plastics industry

Rubber:

- ▶ Rubber is one of Vietnam's most valuable industrial crops with estimated output was at 1.2 million tons in 2021, accounting for 8.7% of the world's market share
- ▶ In 2021, the Vietnamese rubber yield surpassed major manufacturing countries such as India, Thailand, and Malaysia
- ▶ In the first two months of 2022, rubber exports rose by 7.4 per cent compared to the same period last year
- ▶ Vietnam's rubber industry attracts foreign investors with the low labor costs, various free trade agreements (FTA), and supporting policies from the Government

Forecast Figures



6,000
Gross Space (m²)



400
Booths



8000⁺
Visitors



15
Countries



200⁺
Exhibitors

What You Choose Always Matters

As the most prestigious and experienced plastics & rubber industrial event in Northern Vietnam, Hanoi International Plastics & Rubber Industry Exhibition (HanoiPlas) will mark its 11th session on 8-11 June 2023 with strong support from several authoritative agencies and associations. The event gathers high-profile brands from all over the world to showcase the state-of-the-art products, equipment and technologies. HanoiPrintPack 2023 will create a comprehensive platform to help exhibitors easily access to the dynamic Vietnam plastics & rubber markets.

Officially
Supported By



Ministry of
Industry & Trade



Ministry of
Science & Technology



Vietnam Rubber
Association (VRA)



Vietnam Association
of Mechanical Industry (VAMI)



Rubber & Plastic Manufacturers
Association - HCMC (RUPA)

Visitor Profile

- Appliances Manufacturers
- Association & Trade Bodies
- Automobile Manufacturers
- Automobile Parts & Spares Manufacturers
- Building & Construction Companies
- Chemical and Raw Material
- Cleaning & Recycling Companies
- Education Institutions and

- Organizations
- Electrical Engineering Companies
- Electronics Manufacturers
- Food & Beverage Manufacturers
- Footwear, Tire and Tubes Manufacturers
- Government Officials

- Machinery Equipment Suppliers
- Metalworking Factories
- Plastic Processors & Manufacturers
- Printing & Packaging Factory
- Rubber Processors & Manufacturers
- System Integrator
- Textile & Garments
- Traders

Exhibit Profile

Plastic Machinery

- Bag cutting machinery
- Blow molding machinery
- Extruders
- Flexo printing machinery
- Granulator
- Injection molding machinery
- Machines for plastic packaging technology
- PET blowing machinery
- Plastic film machinery
- Plastic injection molding machinery
- Plastic pipe machinery
- Plastic profile and pipe extrusion lines
- Plastic recycle machines
- PVC mixer machines
- Rubber and tube lines
- Rubber injection molding machinery
- Sprue and central granulators
- Thermoforming machines
- Wire lines

Chemical & Raw Materials

- Basic chemical and intermediates
- Color batch
- Engineering plastics
- Engineering polymers
- Fiber raw materials
- Master batches
- Oils
- Packaging and industrial polymers
- Pigments
- Printing inks
- Rubber additives
- Rubber chemicals
- Solvents

- Thermoplastic elastomers
- PVC compound/ granules/ stabilizers
- Polypropylene / polyethylene/ polystyrene/ polyolefin

Machinery Auxiliary Industry

- Air condition pipes
- Band conveyors
- Brush production machinery
- Chillers
- CNC machinery for plastic processing
- Cooling towers
- Labeling robots
- Magnet and metal separators
- Presses sheet metal machinery
- Raw material mixers
- Reducers
- Robots systems
- Screw & barrels
- Semi-finished & technicals parts

Heat & Control Equipment

- Hot runner systems
- Indicators
- Industrial heating elements
- Modular heat control systems
- Polymer - Plastic testing equipment
- Precision scales
- Resistors
- Sensors
- Static equipment
- Temperature measurement equipment

Mould

- Cap moulds
- Injection moulds
- PET bottle moulds
- PET preform moulds
- Plastic blow moulds
- PVC bottle moulds
- PVC door - window and auxiliary profile

Hydraulic & Pneumatic

- Air compressors
- Air receivers
- Connecting equipment
- Fitting and accessories
- Hydraulic cylinders
- Pressurized air line equipment
- Pumps

Recycling

- Agglomeration machinery
- Granule cutting machinery
- Plastic crushing machinery
- Plastic filtering systems
- Plastic recycling extruders
- Plastic recycling technologies
- Recycling services
- Washing rinsing and drying lines

Other

- Dosing equipment
- Mixers
- Silo systems
- Software
- Professional publications

At a Glance

Venue	Hanoi Int'l Center for Exhibition (I.C.E.) Cultural Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Vietnam		
Date	8 – 10	June, 2023	09:00 – 17:00
	11	June, 2023	09:00 – 15:00
Organizer	Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD) Yorkers Trade & Marketing Service Co., Ltd		
Co-organizer	Vietnam Plastics Association (VPA)		
Show Management	Chan Chao International Co., Ltd.		

Participation Fee

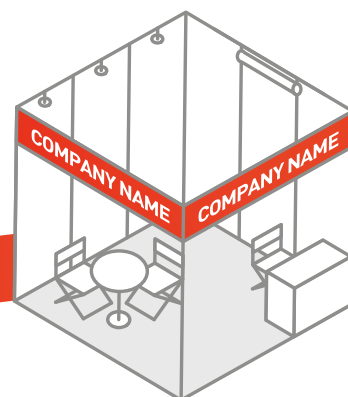
Shell Scheme Package (min 9 sqm) USD 280/ sqm

Including Needle Punch Carpet : Wall Partitions, Carpet, Company Fascia, 3 Folding Chairs, 3 Spotlights, 1 Reception Table, 1 Round table, 1 Dustbin, 1 Single Phase 5 amp/220v Plug.

Space Only (min 36 sqm) USD 250/ sqm

The prices above exclude VAT by 5%
Corner Fee: 10% surcharge based on Total amount
Subject to change, as of December 2022

Book your Stand now!



Comprehensive Marketing Strategy



Show Catalogue



Press Exposure



Customized E-Card



Conference &
Technical Seminar



Newsletter Campaign



B2B Networking

Marketing & Promotion

Facebook + Zalo



6,500+
followers

230,000+
reach

Google Ads



12,000,000+
impressions

Tele-reminding Campaigns to Decision Makers



37,000+
contacts invited

E-Newsletter



43,000
emails delivered

SMS Messages



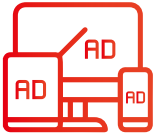
45,000+
messages sent

Direct Mail



22,000+
buyers invitations
sent out

Online Advertising



Advertisements placed in websites,
social media sites, e-newsletters, online
news sites, search engines, etc.

Printed Advertising



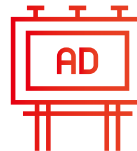
Printed Advertising : Advertisements
placed in international & national
newspapers, magazines, industrial
directories and various printed

Television Advertising



Advertisements placed in many
regional TV channels in Vietnam

Outdoor Advertising



Outdoor banners advertised at
several locations in Vietnam

Contacts

International:

CHAN CHAO INTERNATIONAL CO LTD

3F, No.185, Kangchien Rd., Nei-Hu Dist., Taipei, Taiwan

Tel: +886-2-26596000 / Fax: +886-2-26597000

Ms. Virginia Cheng (ext. 210) / Ms. Gina Chou (ext. 200)

Ms. Tracy Chang (ext. 185)

E-mail: exfdp@chanchao.com.tw

Vietnam:

YORKERS EXHIBITION SERVICE VIETNAM

Rm 1107, 11th FL., No.4 Nguyen Dinh Chieu St.,

Indochina Tower, Dist. 1, HCMC, Vietnam

Tel: +84-28-3827-9156 / Fax: +84-28-3827-9157

Mr. Charles (ext.120)

E-mail: salesb@chanchao.com.tw

Marketing:

Ms. Tracy Nguyen (ext. 187)

E-mail: Tracy.Nguyen@chanchao.com.tw