



CHINA RUBBER CONFERENCE 2018

March 27-30, 2018

Shangri-La Hotel, Qingdao, China

Agenda of CRC 2018

March 28 Main Conference

09:00-09:30 Challenge, Opportunity and Achievement of China Rubber Industry under A New Era

- Overall operation situation of China Rubber Industry in 2017
 - Challenges, opportunity and trend analysis of China Rubber Industry in 2018
- Speaker: Deng Yali, Chairman of China Rubber Industry Association

09:30-10:00 How Chinese Tire Manufacturers Break Out from the Predicament Currently

- Overall operation situation of China Tire Industry at current stage
- Current problems China Tire Industry encountering and how to break out from the predicament
- Developing trends of China Tire Industry in the near future

Speaker: Shen Jinrong, President & General Manager of Zhongce Rubber Group Co., Ltd.

10:00-10:15 Overall operation situation of China Tire Industry at current stage

- Top 100 Manufacturers of China Rubber Industry in 2018
- Product Quality Credit of China Rubber Industry in 2018
- Brands Recommended by CRIA in 2018
- Honest Tire Dealers in 2018
- Honest Rubber Traders and Honest Rubber Industry Service Traders in 2018

10:15-10:45 Rubber Industry of Developed Countries in 2017 and Key Works of China Rubber Industry in 2018

- Overall operation situation of rubber Industry of USA, Germany and Japan in 2017
- Key Works of China Rubber Industry in 2018

Speaker: Mary Xu, Deputy Chairman and Secretary General of China Rubber Industry Association

10:45-11:30 Networking & Refreshment Break

11:30-12:00 How Enterprises Do the Risk Prevention and Control

- What risks enterprises face in operation, raw material purchase, capacity layout, overseas investment and financial management



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- How enterprises prevent and control above risks

Speaker: Tan Yongchao, Global Managing Partner of Mckinsey & Consulting Company, Shanghai

12:00-14:00 Buffet Luncheon

14:30-15:00 Green Industry Development and Interpretation of Environmental Policy

Proposed Speaker: Policies & Regulations Department, Ministry of Environmental Protection of The People's Republic of China

15:00-15:30 Market Analysis and Outlook of Global Automobile and Tire Industry

- Global automobile production in 2017 and its influence on the quantity demanded of tire and rubber
- Analysis of the capacity and production of global automobile and tire in the previous five years
- Capacity, production and market share of "big three" in top 75 global ranking tire manufactures

Speaker: Robert Simmons, Head of Rubber and Tyre Research of LMC International Ltd.

15:30-16:00 The Enlightenment of Manufacturing Transformation in Intelligent Era

Speaker: Xu Mingqiang, Chief Technology Officer of Omni-channel Business Units of Microsoft (China) Co., Ltd.

16:00-16:30 Networking & Refreshment Break

16:30-17:00 Global Supply & Demand Relationship and Outlook of Global Natural Rubber Industry

- Analysis on production of global NR in 2017
- Analysis on demand of global NR in the previous five years
- Prediction of supply and demand of global NR in 2018

Speaker: Nguyen Ngoc Bich, Secretary General of Association of Natural Rubber Producing Countries (ANRPC)

17:00-17:30 Global Supply & Demand Relationship and Outlook of Global Synthetic Rubber Industry

- Analysis on capacity and production of global SR in 2017
- Analysis on demand of global SR in the previous five years
- Prediction of supply and demand of global SR in 2018



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Speaker: Roxanna Petrovic, General Director of Programs of International Institute of Synthetic Rubber Producers, Inc. (IISRP)

March 29

Session 1: Raw Materials (Natural Rubber, Synthetic Rubber)

09:00-09:30 Supply and Demand Relationship of Global Raw Materials (Natural Rubber, Synthetic Rubber)

Speaker: Salvatore Pinizzotto, Secretary General of International Rubber Study Group (IRSG)

09:30-10:00 Price Prediction and Trend of Natural Rubber in 2018

Proposed Speaker: DAR Wong, Chief Investment Strategist of Dektos Investment Co., Ltd

10:00-10:30 Current Situation and Development Trend of China Natural Rubber Industry

Proposed Speaker: China Natural Rubber Association

10:00-10:30 Networking & Refreshment Break

11:00-12:30 Guest Interviews

Host: Li Shiqiang, General Manager of China Region of Sri Trang Agro-Industry Plc.

Proposed Guests:

Salvatore Pinizzotto, Secretary General of International Rubber Study Group (IRSG)

The Thai Rubber Association (TRA)

Rubber Association of Indonesia (GAPKINDO)

Malaysian Rubber Board (MRB)

The Vietnam Rubber Association (VRA)

Hannan Rubber Group

Guangdong Guangken Rubber Group Co., Ltd.

Yunnan State Farms Group

12:30-14:00 Buffet Luncheon

14:30-15:00 Market Overview of Global Specialty Synthetic Rubber

Proposed Speaker: IHS Markit



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15:00-15:30 Current Situation and Development Trend of China Synthetic Rubber Industry

- Capacity, production, supply and demand of China SR (incl. specialty synthetic rubber)
- Analysis on Import & Export of China SR and new SR variety to underexploited

Proposed Speaker: Liang Aimin, Vice President of SINOPEC Beijing Chemical Industry Research

15:30-16:00 Overview of Taraxacum Rubber Development

- Development and technological advances of taraxacum rubber on domestically and abroad
- Planting and application of taraxacum rubber on domestically

Proposed Speaker: Zhang Liqun, Dean of College of Material Science and Engineering, Beijing University of Chemical Technology

16:00-16:30 Networking & Refreshment Break

16:30-18:00 Guest Interviews

Host: Zhang Liqun, Dean of College of Material Science and Engineering, Beijing University of Chemical Technology

Proposed Guests:

Roxanna Petrovic, General Director of Programs of International Institute of Synthetic Rubber Producers, Inc. (IISRP)

Liang Aimin, Vice-president of SINOPEC Beijing Chemical Industry Research

Li Ying, Secretary General of China Synthetic Rubber Industry Association

IHS Markit

Domestic Synthetic Rubber Manufacturer

Foreign Synthetic Rubber Manufacturer

Session 2: Innovation & Transformation

09:00-09:30 Policy Interpretation of Chemical Companies Entering Industrial Park

Proposed Speaker: Academy For Environmental Planning of the People's Republic of China

09:30-10:00 Analysis on the Investment Policy in Belgium for Rubber Industry

Proposed Speaker: Flanders Investment & Trade Bureau of Belgian Embassy

10:00-10:30 What Innovative Thoughts the Microchannel Reactor Brings to



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Chemical Industry

Proposed Speaker: Himile Chemical Technology (Shandong) Co., Ltd.

10:30-11:00 Networking & Refreshment Break

11:00-11:30 Interpretation of National Support Policy for Scrap Rubber Industry

Proposed Speaker: Department of Energy Saving and Resources Utilization, Ministry of Industry and Information Technology of the People's Republic of China

11:30-12:30 Lean Management Promotes Efficient Development

- How to reduce costs and advance production efficiency by lean management
- Successful application case of lean management in rubber industry

Speaker: David Wu, President of Auto Tech Creation Group

Session 3: Challenge & Opportunity

14:30-15:00 The Solution to VOCs Emission for Rubber Plants

Proposed Speaker: Zhang Xinmin, Researcher of Chinese Research Academy of Environmental Sciences

15:00-15:30 Sharing about Purchasing System of Tire and Non-tire Rubber Products from Automaker

- Introduction of the procurement system of automakers
- How tire and non-tire rubber products enter into the procurement system of automakers

Proposed Speaker: Shanghai Volkswagen Co., Ltd.

15:30-16:00 How Robots Help Traditional Manufacturing Industry Achieve Intelligent Manufacture

- How to use robots in rubber industry
- Application of advanced stereoscopic warehouse and gantry robot

Speaker: Qingdao King Robot Co., Ltd.

16:00-16:30 Networking & Refreshment Break

16:30-17:00 Annual Analysis Report of China Tire Industry in 2017

Proposed Speaker: Advisory Body

17:00-17:30 Latest Application of EPDM in Rubber Hoses and Belts



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Proposed Speaker: DOW Chemical

17:30-18:00 How to Provide Better Sealing Solution for Automotive Industry

Proposed Speaker: Trelleborg Group

March 30 Plant Tour

- A、TGOOD (E-House Systems)
- B、Himile Chemical Technology (Shandong) Co., Ltd. (Microchannel Reaction Engineering)
- C、Kinger Robot (Plant Automation Solution provider)
- D、Fihonor Group (Rubber Additives & Rubber Compounds)
- E、Shandong Daye Co., Ltd. (Steel Cord)
- F、Sailun Jinyu Group (PCR Tire)
- G、CRRC Qingdao Sifang Co., Ltd.(High-speed Train)